

UBCO Bikes and Alberta Wildlife Federation Join Forces in Collaborative Partnership

April 4, 2024

UBCO Bikes, a leading innovator in electric utility bikes, is thrilled to announce a strategic collaboration with the Alberta Wildlife Federation (AWF), one of the province's foremost advocates for conservation and outdoor recreation.

This partnership marks a significant step towards promoting sustainable transportation solutions while advocating for the preservation of Alberta's diverse wildlife and natural habitats. By aligning their efforts, UBCO Bikes and the Alberta Wildlife Federation aim to raise awareness about the importance of eco-friendly mobility options and the conservation of the province's precious ecosystems.

"As champions of sustainability and environmental stewardship, UBCO Bikes is excited to join forces with the Alberta Wildlife Federation," says Julian Coffey, General Manager at UBCO Bikes. "Through this collaboration, we are not only promoting our electric utility bikes as a sustainable transportation alternative but also supporting the crucial conservation efforts led by the Alberta Wildlife Federation."

The collaborative marketing agreement will see both organizations engaging in joint promotional activities, including co-branded campaigns, events, and initiatives aimed at educating the public about the benefits of electric bikes and wildlife conservation.

"We are delighted to partner with UBCO Bikes in our shared mission to protect Alberta's wildlife and natural landscapes," says Alberta Wildlife Federation CEO Kelly Carter. "By encouraging the use of eco-friendly transportation options like electric bikes, we can reduce our carbon footprint and minimize the impact on wildlife habitats."

Through this partnership, UBCO Bikes and the Alberta Wildlife Federation reaffirm their commitment to promoting sustainability, conservation, and outdoor recreation in Alberta and beyond. For more information about UBCO Bikes, visit [UBCO.com/Canada](https://www.ubco.com/Canada). For more information about the Alberta Wildlife Federation, visit [AlbertaWildlifeFederation.ca](https://www.albertawildlife.com).

About UBCO Bikes

UBCO Bikes is a pioneering company in the electric utility bike industry, dedicated to providing innovative and sustainable transportation solutions for urban and off-road adventures. With a focus on durability, versatility, and eco-friendliness, UBCO Bikes offers a range of electric bikes designed to tackle any terrain with minimal environmental impact.

About The Alberta Wildlife Federation

The Alberta Wildlife Federation is a non-profit organization committed to the conservation and responsible management of Alberta's fish and wildlife resources. Through advocacy, education, and community engagement, the AWF works to safeguard Alberta's diverse ecosystems and promote outdoor recreation opportunities for present and future generations.



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